



The United Nations General Assembly adopted a resolution in 2011 to establish October 11 as the International Day of the Girl Child. The term “girl child” is commonly used abroad to distinguish the unique challenges faced by those under age 18 from those faced by women.

According to the U.N., this annual girls’ rights Day will:

“Help galvanize worldwide enthusiasm for goals to better girls’ lives, providing an opportunity for them to show leadership and reach their full potential.”

Dr Sarah Godfrey (School of Film and Television Studies, UEA)

Ms Tori Cann (School of Political, Social and International Studies, UEA)



We worked with **9 schools** and **community groups** from all over Norfolk in 2013; over **250 young people took part** in the event either by making art work or by attending the conference.

We exhibited this art work in **The Forum** on 10th and 11th October 2013.

Over the course of a day The Forum has an **average footfall of 6800+** people. **If only 10% of them came to see us we still reached over 1000 people in 2 days.**

We held **7 café conversations over 2 days** and discussed topics including television, social media, sport, science, literature and law. These café conversations reached **over 50 people.**

We held a discussion about **girl characters in books and television programmes** for pre-school children in the Children's Library. **23 people attended** with a similar number of pre-school children.





We held a **symposium** which was attended by **40 girls** from across Norfolk. Sessions included **self-esteem**, a **writing workshop** and discussed **women in science**. We asked the girls for their feedback:

- “The day was really interesting. **I love it**. I hope I can come again!”
- “It was interesting **finding out about others’ views**.”
- “Thank you. I had an **amazing** day.”
- “I had a **lovely** day, it made me **think!** 😊”
- “It was really good. It helped **recognise problems** that **people don’t see**.”
- “I think it was **very interesting**. #science #fun”
- “I had a **great time!!**”
- “The activities made me **think about loads for when I go back to school**.”

Next Steps:

- Setting up committees of girls and young people throughout Norfolk to steer the event.
- Developing our online gallery so that schools can contribute throughout the year.
- Establishing the blog section of our website and getting girls and young people to contribute to this.
- We are delighted to be able to announce that Norfolk Guides are an official partner for Norwich Day of the Girl 2014.

For further information please see www.dayofthegirlnorwich.org or email the organisers at dayofthegirlnorwich@gmail.com.

With thanks to our sponsors and supporters:



With support from Community Engagement at UEA